



THE **WORLD** OF SOLUTIONS

THE SOLUTION YOU NEED
THE SOURCE YOU TRUST

THE WORLD OF SOLUTIONS

DND International is a group founded in 2007 and present on the European market through its companies and partners in Serbia, Austria, and Spain. We have been successfully doing business in the field of holography in order to satisfy our customers and respond to their requirements in terms of quality, safety, and speed of service.

The protective function implies the protection of products against counterfeit (brand protection), and the marketing function is achieved through extraordinary product image enhancement i.e. branding.

Our company aims to improve its customers' business through continuous progress in all areas, providing two basic functions using hologram: protective and marketing.

Counterfeiting of well-known brands is a worldwide phenomenon, which is the reason why companies use various types of anti-piracy fighting. The best and most effective manner of fighting is the use of holograms due to their exceptional qualities.

CERTIFICATES



MEMBERSHIP



Most consumers make a decision to purchase in a few seconds, which is why a well-designed label is very significant for a product.

Different holographic labels can contribute to the attractiveness of your product. Not only do they improve the visual appeal of products, but also significantly increase the chances of attracting customer's attention. Adding of the visual effects of the holographic film can affect the perception of the quality and reliability of a product or brand.

Manufacturers worldwide use different security labels and packaging solutions to protect their products from unauthorized sale and counterfeiting. By using security labels on products, not only do companies affect consumers in marketing terms, but they also protect the company's brand and market revenues. In addition, security labels can be used to track products as they travel through the supply chain using the Track & Trace solution.

CATEGORIES OF LABELS

- Paper
- PVC
- PET
- Labels with glue printing
- Cracking vinyl labels
- Transparent
- Self-adhesive labels
- In-Mould labels
- Tyvek (from non-tearing paper)
- Scratch labels
- Fiber labels (paper fibers)

TYPES OF LABELS

- Print labels
- Print and holographic tape labels

NUMBERING

- UV
- Thermal / laser / Inkjet
- 2D / QR barcodes

PROTECTIVE CHARACTERISTICS

- Safety labels - Holographic tape or completely holographic sticker
- Ink - Thermochromatic conductive, PH reactive & color change

FIELD OF APPLICATION



Shrink sleeves have become the leading types of labels for the application on packaging and are used in many areas such as beverage industry, food industry, cosmetics, detergents, etc. Our custom printed labels are known for their aesthetic appeal and functional flexibility. When applied under the influence of heat, these labels reduce their size by adapting themselves firmly to the shape of the product packaging. Thus they create an elegant label that makes the product more attractive. With a good design as an artwork, these labels are a marketing weapon perfect for brand promotion. They can be applied to the entire product or to a part of the product with a cover.

TYPES

- Shrink sleeve with print
- Shrink sleeve with holographic tape
- Shrink sleeve with print and holographic tape

APPLICATION

- Glass
- Plastics
- PVC
- HDPE
- PET

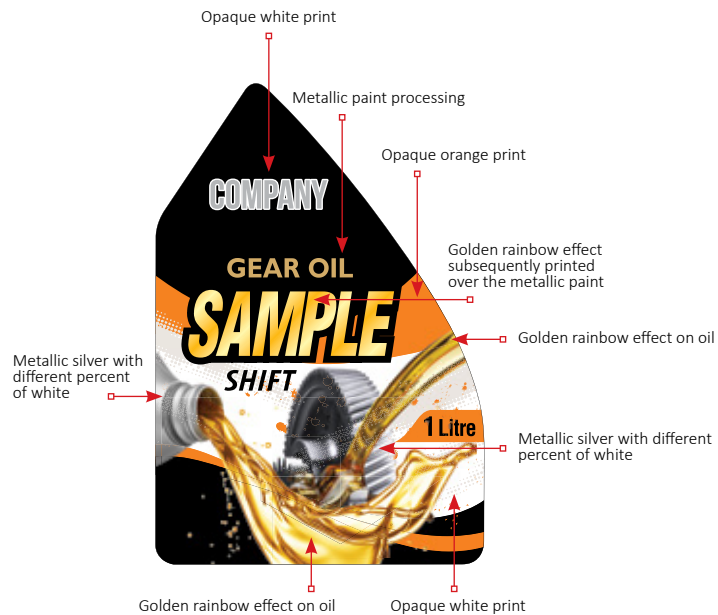
Our shrink sleeves may contain a holographic tape providing a visible sign of authenticity which is a reliable solution for counterfeiting. These are attractive labels, visually appealing and with a proof of authenticity and quality providing the safety of the product and the consumer.

The labels are adapted to the whole form of the product. These types of labels are reduced to fit the product contours and make it visually attractive from all sides, maximizing the space for the text and image design that is intended to stand on the product. This can simply convert an old product and the way of applying the label into a completely new, with a new look.



FIELD OF APPLICATION





Oil and lubricant labels are applied on surfaces that can be greasy and slippery. The labels are resistant to water, oil, and abrasives. They are applied to the packaging for motor oil, hair oil, etc. They are made using the most modern raw materials and machines. Excellent finishing, hardness and heat and moisture resistance are exceptional. They can be made with or without hologram, made of paper or PVC.

EFFECTS FROM THE CATALOG LABEL

- Metallic silver with different percent of white
- Opaque white print
- Metallic paint processing
- Opaque orange print
- Golden rainbow effect subsequently printed over the metallic paint
- Golden rainbow effect on oil
- Metallic silver with different percent of white
- Opaque white print
- Golden rainbow effect on oil



The content of any beer bottle is one of the most important aspects for any beer producer. However, beer bottle and its packaging help in improving the overall experience and creating an emotional tie between consumers and products. For breweries, the label is a great opportunity to attract consumers' attention.

Creative packaging is of utmost importance when it comes to beer; the manufacturer may easily adjust the label to suit its company style regardless of the brand, color or design.



Most labels are attached to the substrate, but this label is applied to the packaging in the production process itself. These labels are fixed to the desired place by vacuum or static charge, and subsequently impressed into the plastic material by blowing, injection, or thermoforming.

This sticker can be made of paper or plastic, united with the packaging, cannot be peeled off and is resistant to chemicals and environmental impact.



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